

FOR IMMEDIATE RELEASE- BREAKING NEWS

NINETEEN-TIME GRAMMY NOMINEE, FOUR-TIME GRAMMY WINNER LARRY CARLTON IS ON HIS WAY TO JAPAN TO PERFORM AND RAISE MONEY FOR THOSE AFFECTED BY THE QUAKE AND TSUNAMI. HE IS THE FIRST MUSIC STAR TO TOUR JAPAN SINCE THE QUAKE AND TSUNAMI

NEW CD RELEASE: LARRY CARLTON PLAYS THE SOUND OF PHILADELPHIA - A TRIBUTE TO THE MUSIC OF GAMBLE AND HUFF

CARLTON WILL ALSO RECEIVE THE GEORGE BENSON LIFETIME ACHIEVEMENT AWARD IN APRIL 2011

LARRY CARLTON AND TAK MATSUMOTO, WIN THE BEST POP INSTRUMENTAL ALBUM AWARD FOR 'TAKE YOUR PICK' AT THE 53RD ANNUAL GRAMMY AWARDS

Los Angeles-March 29, 2011- 4:18pm (PST)

Jazz Guitarist, 2011 GRAMMY WINNER LARRY CARLTON is on his way tomorrow morning to Japan, he will be the first music star to return to Japan after the tragedy that struck there recently, Carlton is going to perform to help those affected by the quake and tsunami and to help raise the spirits of the people of Japan. His tour has been scheduled for a long time, and when the quake hit the tour was canceled. But then the call came to come on over, and Carlton wanting to help decided to go and raise money and lift the spirits of those that are hurting. Below is his performance schedule:

FRI APR 1ST NAGOYA Blue Note

SAT APR 2ND SAPPORO Zepp

TUE APR 5TH TOYAMA Toyama Kenminkaikan Hall

WED APR 6TH OSAKA Osaka Theater Brava

FRI APR 8TH 12TH TOKYO Blue Note

Carlton Said" We all have to do our part help those who are hurting, after all the world is a small place, and it's time we all reach out to those in need." : YOU TUBE MESSAGE: <http://www.youtube.com/watch?v=IT6APg4-WaQ>

Carlton who tours worldwide has just released a new CD paying tribute to the music of Gamble & Huff titled "LARRY CARLTON Plays The Sound of Philadelphia". The first song from the album is already being played by a record number of radio stations around the world and within just 4 hours after the first tracks were released to radio over 500 stations started playing this project.

This project is charting Here are the current charting positions for Larry's CD:

#19* Smoothjazz.com Top 50 Chart

#2 most increased spins+58 Smoothjazz.com chart

#1 most increased spins+32 Groove Music Chart

debut #2 Chartbound Jazzweek Smooth Jazz Album Chart

debut #36 Jazzweek Jazz Chart

Billboard Smooth Jazz Monitored chart-WEIB-Springfield, MA and XM-Watercolors

Billboard Smooth Jazz Indicator chart-#22* WHOV-Norfolk, KJLU-Jefferson City,MO WVSU-Birmingham, KUAP-Little Rock, WVAS-Montgomery, KPVO-Houston, Music Choice

Carlton, was nominated in 2009 for Best Pop Instrumental Album for his Greatest Hits Re-Recorded Volume 1, and will be given the GEORGE BENSON LIFETIME ACHIEVEMENT AWARD in April at the WAVE AWARDS.

Over his amazing career, he has recorded with Steely Dan , Michael Jackson, Herb Alpert, Joni Mitchell, Sammy Davis Jr, Quincy Jones, Bobby Bland, Dolly Parton, Linda Ronstadt, and his Gold and Platinum albums with his 19 Grammy nominations and 4 wins Larry has set an industry standard for artistry that spans three decades. Carlton also has been honored with a star on the Hollywood Rockwalk.

LARRY CARLTON is available for INTERVIEW, all interview requests should be made to:

335 Records: Media@335records.com

PH: +1-615-742-9679